



4.8/5.0 stars based on 5,803 reviews

"Not only are there staff lovely but honestly go that little bit extra to be polite and informative. There plushy are beautiful and soft , not to mention very well made!" - Caroline D.

Shop by Choice



Dinosaur



Shark



Rabit

Worldwide Shipping

Free tracked shipping to the United States, United Kingdom, Australia and more.

24/7 Customer Support

Our friendly team are always around to help you with any inquiries.

14 Day Return

Need to send something back? Don't worry, just email our team.

Safe and Secure

Guaranteed safe and secure checkout with multiple payment options.

Trending Now

Best Ones

Whale

Cat



Ellie The Gentle Giant
Ash The Elephant Plush

£51.98 From £25.99

Save £25.99

SimplySquishy
Hoca The Cat Plush

£53.98 From £26.99

Save £26.99

SimplySquishy
Weda The Cat Plush

£39.98 From £19.99

Save £19.99

Quick Add

Quick Add

Quick Add



Home > SimplySquishy > Alley The Cat Plush

Sale



Alley The Cat Plush

£65.98 £32.99 **SAVE £32.99**

Style: Pink

Pink

WHITE

GRAY

Height: 30cm

30cm

40cm

Add To Cart

AMEX

Apple Pay

G Pay

Discover

Mastercard

PayPal

VISA

🐻 **Cuddle Guarantee** 🐻
1 Year FREE Protection

If your plushie gets damaged (tears, rips, spills), we'll take care of it.

Free repairs or brand-new replacement at no extra cost.

No stress, no worries—just lasting comfort.

💕 *Because every plushie deserves a forever home*

1 💕

🐻 **Description**

📏 **Sizing**

💖 **Plushie Care & FAQs**

🚀 **Fast Shipping & Easy Returns**

Even gentle company can change the weather inside. No performance required. Let the next minute belong to rest. When life feels heavy it is okay to reach for a soft companion that brings comfort and familiarity.

Alley keeps the room unhurried, a familiar cat plush to return to. It is easy to breathe here.

No pressure and no performance. Alley is a steady place to land when the day feels heavy.

🌟 Settle in with Alley and feel the day soften.

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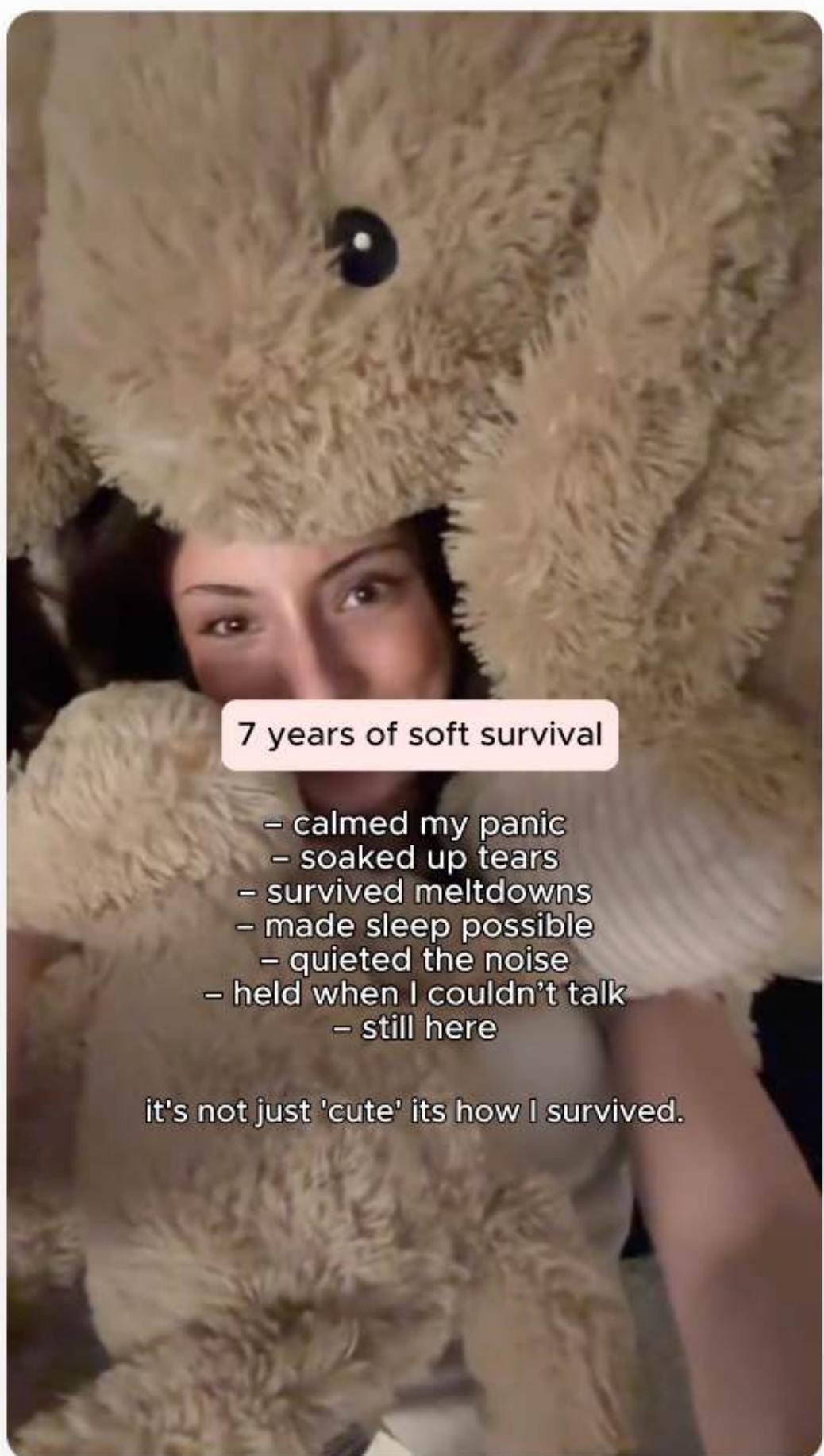
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No pressure and no performance. Alley is a steady place to land when the day feels heavy.

 Settle in with Alley and feel the day soften.

 Feel seen and held exactly as you are.

 Keep it simple today and be gentle with yourself.



Get squishy support for hard days

Although our plushies look cute, they aren't just toys. They're tools for a regulated nervous system. Whether you're stressed, anxious, or feeling a bit down, our plushies offer gentle grounding when your overactive mind needs it most. Think of it like a weighted blanket's cuter cousin — something small to hold when things feel too big.

You don't always have the words. Sometimes you're just tired. Tired from masking, from holding it together, from carrying feelings that don't have names. That's where this kind of comfort steps in.

Our plushies don't ask for anything. No conversations. No expectations. Just a steady, quiet presence you can hold when the world feels too loud or too much.

They're not just soft to the touch. They're soft in energy. And sometimes, that's exactly what your nervous system needs.



It's called emotional intelligence actually

We all have our thing — a ring we spin, a playlist on repeat, a plushie that's seen more of the world than most people. Ours just happens to have ears and a really calming face.

These plushies are the carry-on version of emotional regulation. Whether you're on a train, in a hostel, or deep in a spiral at 2AM, they're there. Quiet. Familiar. Judgement-free.

You're not weird for needing that. You're self-aware.



Trending Now

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Mini Claw

[SHOP NOW](#)

Top Reviews

